



2025 Annual Sponsorship Program

Protecting the lands
our community
needs and loves.

CONTACT:

Erin Valentine
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Erin@SRLT.org

SRLT.org/sponsorship

Tax ID 52-1664141

Scenic Rivers Land Trust is dedicated to protecting the natural and scenic lands—forests, farms, wetlands, and meadows—that Anne Arundel County needs for a vibrant, thriving future. We know we're not alone in this goal.

Our partners and long-time supporters recognize the economic and quality of life benefits that conserved, natural, open lands provide to our community. And, they know that the work that we accomplish in the next 10 years will be critical.

In 2024, Scenic Rivers Land Trust will celebrate 35 years of protecting land through conservation easements. To honor this exciting milestone, we are adding a celebratory party to our roster of 2024 events and launching our Annual Sponsorship Program.

Annual Sponsors will receive particular recognition at our three marquee events: Walk for the Woods (April 27), Lifeline 100 (October 6), and Conservation Celebration (October 24).

Your support as an inaugural Annual Sponsor will ensure we have the resources to conserve and protect the natural, open lands our community needs and loves.

We have ambitious plans for the next 30 years! We'd love for you to join us!

PRESENTING SPONSOR — \$7,000

- Recognition during event remarks
- Logo on SRLT.org event pages
- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on event registration pages
- Logo on all event email and print marketing
- Logo in monthly e-newsletter (12)
- Logo recognition in 2024 Annual Report
- Private guided hike for up to 10 at one of Scenic Rivers' publicly accessible conservation easements
- 8 event t-shirts (when applicable)
- 8 VIP tickets to all Scenic Rivers 2024 events

PREMIER SPONSOR — \$5,000

- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on all event registration pages
- Logo recognition on all event email marketing
- Logo in monthly e-newsletter (6)
- Logo recognition in 2024 Annual Report
- Private guided hike for up to 8 at one of Scenic Rivers' publicly accessible conservation easements
- 6 event t-shirts (when applicable)
- 6 VIP tickets to all Scenic Rivers 2024 events

SUPPORTING SPONSOR — \$2,500

- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on all event registration pages
- Logo in event email marketing
- Logo in monthly e-newsletter (4)
- Name recognition in 2024 Annual Report
- 4 event t-shirts (when applicable)
- 4 VIP tickets to all Scenic Rivers 2024 events

Annual Sponsor commitments are welcome throughout the year but are appreciated before March 22, 2024.



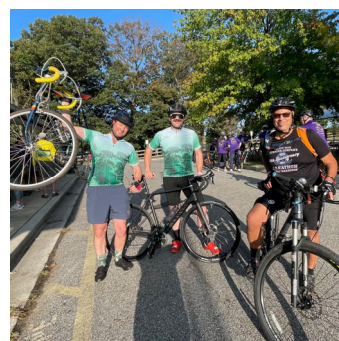
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WALK
FOR THE
WOODS



LIFELINE
100



CONSERVATION
CELEBRATION



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2025 Walk for the Woods Sponsorship



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Celebrating the joy of the outdoors, the beauty of Bacon Ridge Natural Area, and the power of protected land.

Scenic Rivers Land Trust is pleased to offer sponsorship opportunities for the 19th annual Walk for the Woods scheduled for Saturday, April 27, 2024, at Bacon Ridge Natural Area in Crownsville.

Our partners Anne Arundel County Department of Recreation and Parks will join us in offering a wonderful opportunity to hike and explore this beautiful wilderness just minutes from downtown Annapolis.

We anticipate another beautiful day in our local, protected woods!

Bacon Ridge Natural Area's 1,000+ acres are graced with upland streams, lily-filled ponds, nesting birds, spring wildflowers, and 15+ miles of trails. Attendees will access the natural area via Farm Road (an access point typically not open to the public). Experts in wildlife, native plants, birds, history, and more will lead guided hikes throughout the day. Plus, a self-led hike will be offered, complete with trail maps and educational signage posted along the trails.

Your sponsorship of Walk for the Woods allows Scenic Rivers to continue to host this popular, FREE, family-friendly outdoor community event that typically brings more than 300 residents into our natural world. And, your sponsorship ensures that Scenic Rivers can continue conserving and protecting the open lands that are critical to our community's future.

For over 35 years, Scenic Rivers has worked with landowners to permanently protect over 3,700 acres of land through conservation easements. Once such conservation agreements are in place, we assist landowners in the ongoing stewardship of their land. Our work safeguards critical wildlife habitat in the woodlands, protects the water quality of nearby streams and rivers, remembers and conserves historical sites, and preserves local farmland.

The community loves this event and we are certain that many will be eager to join us for a beautiful spring day outdoors. Sponsors will receive recognition through signage, shirts, word of mouth, and programmatic information. We hope that you, your family, coworkers, and friends can join us for a great Walk on Saturday, April 27th from 7 am to 3 pm.

WOOD DUCK SPONSOR — \$1,000

- Logo on event banner
- Logo on event directional sign
- Logo on event t-shirt
- Logo on event registration page
- Logo in April, May, and June e-newsletters
- Logo in event email marketing
- 3 Walk for the Woods t-shirts

MAGNOLIA WARBLER SPONSOR — \$500

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in April and May e-newsletters
- Name in event email marketing
- 2 Walk for the Woods t-shirts

CAROLINA CHICKADEE SPONSOR — \$250

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in April e-newsletter
- Name in event email marketing
- 1 Walk for the Woods t-shirt

Deadline for sponsorship is March 22, 2024.



2025 Lifeline 100: Scenic Rivers' Ride for Land & Water Sponsorship



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Enjoying our precious landscapes on scenic roads and trails. Riding to protect our land and water.

Scenic Rivers Land Trust is proud to be an official nonprofit partner for the Anne Arundel County Lifeline 100 Century Ride for the fourth year in a row.

Once again, we are recruiting cyclists of all ages and abilities to take part in this unique, organized ride of our beautiful county and raise funds on our behalf. **Sponsorship opportunities for our participation in this wonderful community event are now open.**

The Anne Arundel County Lifeline 100 Century Ride offers a great experience for cyclists of all levels with 100, 65, 30, and 15 mile route options as well as a family fun ride.

These routes wind throughout scenic Anne Arundel County including views of downtown Annapolis, the Severn River, southern Anne Arundel County, and more! Scenic Rivers' commitment to protecting Anne Arundel County's natural and scenic character—one of the very reasons it is such a fantastic place for cycling—makes our participation in this event a perfect fit.

Is there a better way to take in the beauty of the things we work so hard to protect—our forests, rivers, wetlands, farmlands and shorelines—than by bicycle

Your sponsorship of our Lifeline 100: Scenic Rivers' Ride for Land & Water supports our participation in this popular outdoor community event and all of the cyclists who ride on our behalf.

The generosity of local sponsors like you ensures that we can continue conserving and protecting the open lands that make Anne Arundel County a vibrant and healthy home for us all.

Your support is vital to our mission of conserving natural and scenic areas within the Bodkin Creek, Herring Bay, and the Patapsco, Patuxent, Severn, South, Rhode, and West River watersheds to improve the quality of air, water, and life for all of our residents to enjoy.

The community loves this event and sponsors will receive recognition through signage, shirts, word of mouth, and programmatic information. We hope that you, your family, coworkers, and friends can join us for the ride on Sunday, October 6, 2024.

COVE SPONSOR — \$1,000

- Logo on event banner
- Logo on event t-shirt
- Logo on event registration page
- Logo in September, October, November e-newsletters
- Logo in event email marketing
- 3 Lifeline 100 registrations & t-shirts

CREEK SPONSOR — \$500

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in October and November e-newsletters
- Name in event email marketing
- 2 Lifeline 100 registrations & t-shirts

STREAM SPONSOR — \$250

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in October e-newsletter
- Name in event email marketing
- 1 Lifeline 100 registration & t-shirt

Deadline for Lifeline 100 sponsorship is September 6, 2024.



Scenic Rivers' 2025 Conservation Celebration Sponsorship



35TH ANNIVERSARY CONSERVATION CELEBRATION!

JOIN US OCTOBER 24TH
TO TOAST TO PROTECTED
LAND AND WATER

DRINKS, LIVE MUSIC,
FOOD, & FRIENDS

PHILIP MERRILL ENVIRONMENTAL
CENTER, ANNAPOLIS - 6 PM

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Cheers to 35 years! And on to FOREVER! Help us celebrate protected land and the landowners, partners, and friends who make our work possible.

Scenic Rivers Land Trust is celebrating 35 years of protecting land in Anne Arundel County this year. And, we're throwing an anniversary party to honor the landowners, partners, and friends who've been a part of the journey so far!

Since 1989, we've protected the special forests, farms, wetlands, and other irreplaceable natural places that sustain our community.

We've conserved over 3,700 acres of important lands across the county with so many incredible gems among them:

- Bacon Ridge Natural Area,
- Contee Farm on the SERC campus,
- Swan Creek Wetlands,
- Willow Oak Farm,
- Hidden View Farm,
- Crownsville Hospital Memorial Park Forest,
- Bay Ridge Community forest, and
- Philip Merrill Environmental Center campus

And, that's just to name a few!

Our 35th anniversary celebration is both a "friendraiser" and fundraiser to ensure we have the resources we need as we gear up for the critically important work of doing our part to conserve 40% of Maryland's land by 2040.

We have big goals for the next 35 years and we'll need your help to get there. We hope you'll be a partner in our future.

We're looking forward to a beautiful fall evening on the tented deck at the Philip Merrill Environmental Center where we can look out on the Chesapeake Bay from the grounds of a Scenic Rivers conservation easement.

We'll have festive drinks, live music, tasty food, lots of friends, and probably a toast—or two! We'd love to see you there!

BACON RIDGE SPONSOR — \$1,000

- Logo on event banner & signage
- Logo on event registration page
- Logo in October, November, and December e-newsletters
- Logo in event email marketing
- Invitation to VIP reception
- 3 Conservation Celebration tickets

CONTEE FARM SPONSOR — \$500

- Name on event banner & signage
- Name on registration page
- Name in October and November e-newsletters
- Name in event email marketing
- 2 Conservation Celebration tickets

SWAN CREEK SPONSOR — \$250

- Name on event banner & signage
- Name on registration page
- Name in October e-newsletter
- Name in event email marketing
- 1 Conservation Celebration ticket

Deadline for Conservation Celebration sponsorship is October 3, 2024.



2025 Sponsorship Opportunities

Sponsorship Pledge

SPONSORSHIP LEVEL:

BUSINESS/SPONSOR NAME:

CONTACT PERSON:

ADDRESS:

PHONE:

WEBSITE:

EMAIL:

T-SHIRT SIZES:

Sponsorship Levels

Annual Sponsorship Program

- Presenting — \$7,000
- Premier — \$5,000
- Supporting — \$2,500

20th Walk for the Woods

- Presenting — \$1,000
- Premier — \$500
- Supporting — \$250

2025 Lifeline 100

- Cove — \$1,000
- Creek — \$500
- Stream — \$250

Conservation Celebration

- Bacon Ridge — \$1,000
- Contee Farm — \$500
- Swan Creek — \$250

Please return sponsor form and payment to:

Scenic Rivers Land Trust, PO Box 2008, Annapolis, Maryland
21404 or donate with credit card at www.SRLT.org/annualsponsor.

Annual Sponsor commitments are welcome throughout the year.

The deadline for Walk for the Woods sponsorships is

The deadline for Lifeline 100 sponsorships is September 6, 2024.

The deadline for Conservation Celebration sponsorships is October 3, 2024.

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