



# 2024 Annual Sponsorship Program

Protecting the lands  
our community  
needs and loves.

## CONTACT:

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[SRLT.org/sponsorship](https://SRLT.org/sponsorship)

Tax ID 52-1664141

**Scenic Rivers Land Trust is dedicated to protecting the natural and scenic lands—forests, farms, wetlands, and meadows—that Anne Arundel County needs for a vibrant, thriving future. We know we're not alone in this goal.**

Our partners and long-time supporters recognize the economic and quality of life benefits that conserved, natural, open lands provide to our community. And, they know that the work that we accomplish in the next 10 years will be critical.

In 2024, Scenic Rivers Land Trust will celebrate 35 years of protecting land through conservation easements. To honor this exciting milestone, we are adding a celebratory party to our roster of 2024 events and launching our Annual Sponsorship Program.

Annual Sponsors will receive particular recognition at our three marquee events: Walk for the Woods (April 27), Lifeline 100 (October 6), and Conservation Celebration (November).

Your support as an inaugural Annual Sponsor will ensure we have the resources to conserve and protect the natural, open lands our community needs and loves.

We have ambitious plans for the next 30 years! We'd love for you to join us!

## PRESENTING SPONSOR — \$7,000

- Recognition during event remarks
- Logo on SRLT.org event pages
- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on event registration pages
- Logo on all event email and print marketing
- Logo in monthly e-newsletter (12)
- Logo recognition in 2024 Annual Report
- Private guided hike for up to 10 at one of Scenic Rivers' publicly accessible conservation easements
- 8 event t-shirts (when applicable)
- 8 VIP tickets to all Scenic Rivers 2024 events

## PREMIER SPONSOR — \$5,000

- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on all event registration pages
- Logo recognition on all event email marketing
- Logo in monthly e-newsletter (6)
- Logo recognition in 2024 Annual Report
- Private guided hike for up to 8 at one of Scenic Rivers' publicly accessible conservation easements
- 6 event t-shirts (when applicable)
- 6 VIP tickets to all Scenic Rivers 2024 events

## SUPPORTING SPONSOR — \$2,500

- Logo on all event sponsor signage & t-shirts (if applicable)
- Logo on all event registration pages
- Logo in event email marketing
- Logo in monthly e-newsletter (4)
- Name recognition in 2024 Annual Report
- 4 event t-shirts (when applicable)
- 4 VIP tickets to all Scenic Rivers 2024 events

**Annual Sponsor commitments are welcome throughout the year but are appreciated before March 22, 2024.**



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WALK  
FOR THE  
WOODS



LIFELINE  
100



CONSERVATION  
CELEBRATION



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# 2024 Walk for the Woods Sponsorship



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## Celebrating the joy of the outdoors, the beauty of Bacon Ridge Natural Area, and the power of protected land.

Scenic Rivers Land Trust is pleased to offer sponsorship opportunities for the 19th annual Walk for the Woods scheduled for Saturday, April 27, 2024, at Bacon Ridge Natural Area in Crownsville.

Our partners Anne Arundel County Department of Recreation and Parks will join us in offering a wonderful opportunity to hike and explore this beautiful wilderness just minutes from downtown Annapolis.

### We anticipate another beautiful day in our local, protected woods!

Bacon Ridge Natural Area's 1,000+ acres are graced with upland streams, lily-filled ponds, nesting birds, spring wildflowers, and 15+ miles of trails. Attendees will access the natural area via Farm Road (an access point typically not open to the public). Experts in wildlife, native plants, birds, history, and more will lead guided hikes throughout the day. Plus, a self-led hike will be offered, complete with trail maps and educational signage posted along the trails.

**Your sponsorship of Walk for the Woods allows Scenic Rivers to continue to host this popular, FREE, family-friendly outdoor community event that typically brings more than 300 residents into our natural world. And, your sponsorship ensures that Scenic Rivers can continue conserving and protecting the open lands that are critical to our community's future.**

For over 35 years, Scenic Rivers has worked with landowners to permanently protect over 3,700 acres of land through conservation easements. Once such conservation agreements are in place, we assist landowners in the ongoing stewardship of their land. Our work safeguards critical wildlife habitat in the woodlands, protects the water quality of nearby streams and rivers, remembers and conserves historical sites, and preserves local farmland.

The community loves this event and we are certain that many will be eager to join us for a beautiful spring day outdoors. Sponsors will receive recognition through signage, shirts, word of mouth, and programmatic information. We hope that you, your family, coworkers, and friends can join us for a great Walk on Saturday, April 27th from 7 am to 3 pm.

### WOOD DUCK SPONSOR — \$1,000

- Logo on event banner
- Logo on event directional sign
- Logo on event t-shirt
- Logo on event registration page
- Logo in April, May, and June e-newsletters
- Logo in event email marketing
- 3 Walk for the Woods t-shirts

### MAGNOLIA WARBLER SPONSOR — \$500

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in April and May e-newsletters
- Name in event email marketing
- 2 Walk for the Woods t-shirts

### CAROLINA CHICADEE SPONSOR — \$250

- Name on event banner
- Name on event t-shirt
- Name on registration page
- Name in April e-newsletter
- Name in event email marketing
- 1 Walk for the Woods t-shirt

**Deadline for sponsorship is March 22, 2024.**